

2024 NWGHT SITE HOST OVERVIEW



Saturday
April 27, 2024
11:00am-5:00pm



Registration now open for 2024 sites and sponsors

Earlybird pricing and special offers available



PRODUCED BY
**NORTHWEST
Eco Building
Guild™**

For more information:
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(sponsorship coordinator)



HOSTING A SITE ON THE TOUR

The Northwest Green Home Tour is an annual educational event, produced by the Northwest EcoBuilding Guild, that showcases local, sustainable and green new homes, remodels, and energy retrofits in the greater Seattle area.

Getting more popular every year

Free to the public, the tour has been a successful annual spring event for the past several years, reaching thousands of consumers with radio, and print advertisements, and with an attendance of well over 1,000 guests per Tour. Feedback from members, sponsors, site hosts, and the general public has been overwhelmingly positive. The Tour typically includes about 15 sites, sponsored by members of the Northwest EcoBuilding Guild.

We will be asking for a suggested donation of \$10 or more when guests register on Eventbrite. We expect this will increase turnout by those who register.

Purpose The Northwest Green Home Tour provides an opportunity for members of the community to learn about sustainable building practices from the people and businesses that support it, including builders, contractors, suppliers, realtors, and green homeowners. It also serves as a way for building professionals to engage with the general public.

For dozens of site hosts, the annual Northwest Green Home Tour is a chance to educate the public about green building and connect with potential clients. The earlier you register your site, the greater the benefit your company will get from the tour's extensive publicity and advertising efforts.

how the registration process works

To be considered for the 2024 Northwest Green Home Tour, please complete the online application at www.nwgreenhometour.org. The Northwest Green Home Tour is one of the many benefits for Northwest EcoBuilding Guild members, your membership must be current to apply or we are happy to sign you up. Please visit www.ecobuilding.org/membership.

Payment You may pay the registration fee by credit card or by check. If you choose the latter option, you will be invoiced by the Northwest EcoBuilding Guild.

Selection process Once we receive your information, our selection committee will review your site. Projects of every "shade" of green are encouraged to apply. If we are unable to include your project on the tour, we will notify you and refund any fees you have paid. Once your site has been selected, you are responsible for site host fees. These fees are non-refundable but may be converted to a sponsorship if necessary. If you have any questions about the application process, please don't hesitate to contact us.



“Thank You So Much for putting together this great event and for including our project on the tour! overall it was a great experience and . . . it was easy to plug in and make it happen.”

2024 SITE HOST FEES

TOUR SITE TYPE	EARLY REGISTRATION ENDS FEB. 23, 2024	REGULAR REGISTRATION ENDS MAR. 27, 2024
Single-family Home or Single unit of Townhome	\$650	\$750
Multifamily home or Unit	\$850	\$950
Commercial/Business* This may be a "Sustainability Stop" on the tour at your business or a 10x10 booth space at our "Sustainability Hub"	\$375	\$475

MULTIPLE SITES Ask about our multi-site discounts.

REMOTE SITES Ask about our remote sites (outside of the greater Seattle area) discounts.

SITE HOST + SPONSORSHIP Ask about discounts for combining Sponsorship and Site Host fees.
Click here to see our 2024 Sponsorship Opportunities.

YOUR SITE HOST FEES AT WORK Nearly all revenues generated go toward the operating expenses of the tour and toward publicizing this free, educational event via a range of media. Any additional proceeds help support the nonprofit producer of the tour: the Northwest EcoBuilding Guild. The mission of the Guild is to promote green building excellence in the region and improve the relationship between our communities and our built environment. Our green building advocacy helps grow your business.



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WHAT TO EXPECT

BEFORE THE TOUR Once your site has been selected, you will need to provide any information and files that may have been missing from your application, such as photographs and descriptions of your site. All site hosts and owners of homes on the tour must sign a liability waiver, either electronically or on paper. An online orientation will be scheduled. You will learn the ins and outs of successfully hosting a site on the tour at this mandatory event. We will contact you with the details.

ON THE DAY OF THE TOUR The tour will take place on Saturday, April 27, 2024 from 11am–5pm. Please note that if we get a large number of sites for the event, we might split them into two days to allow Tour goers most opportunity to see the sites that interest them. In that case, the day your site will be on the tour will be decided in early March.

As a site host, it will be your responsibility to ensure that visitors are wearing an official wristband which indicates that they have signed a liability waiver for the tour. You must also post the official tour signage, which points out sustainability features of your site, and strategically place outdoor signs, which we provide, to direct visitors to your project. The tour is self-guided, but you must have at least one representative knowledgeable about your project on site to answer questions.

The Northwest Green Home Tour Committee works to solicit “Greeter” volunteers for two shifts for the day at each site, but we ask that site hosts have a backup plan in place for this must-have volunteer role in case volunteers are not provided. We ask that the “Greeter” not be the same person with hosting duties (unless both roles are being shared amongst two people).



Frequently Asked Questions

If you are a homeowner or a building professional working with a client, you may have questions about what to expect as a site participant on the tour.

Q: Who is responsible for the application and fees?

A: Anyone can be the designated site host: a homeowner, an architect or designer, or the builder or sub-contractor. The Northwest Green Home Tour is one of the many benefits for Northwest EcoBuilding Guild members, your membership must be current to apply or we are happy to sign you up. Please visit www.ecobuilding.org/membership.

Q: Is my home close enough to your area to be on the tour?

A: Yes! On the Seattle area tour we've had sites as far out of town as Lopez Island and Carnation that have done nicely with 50-60 visitors. Ask about our remote sites discounts!

Q: How many visitors can I expect?

A: Sites average about 75 guests throughout the day, with some sites welcoming more than 500 visitors. Traffic varies depending on the location of the site, the number of adjacent sites in the area, the features in the project, and other factors.

“This is such a wonderful tour! I know many who wish they had known about it and wished they had gone. Please continue! Many thanks to those who opened their homes! Loved it all!”

Q: How “green” does the project have to be to be considered for the tour?

A: Our goal is to educate consumers about all “shades” of green building: from light green (energy retrofits or a modest remodel using sustainable materials and good design) to deep green (a project that includes many elements of sustainability) and all shades in between. We want guests attending the tour to see what’s possible in all price ranges, home styles, and lifestyles.

Q: Can a homeowner be guaranteed privacy?

A: Homeowners can establish off-limits areas. Among the site signage templates we provide are signs restricting room access.

Q: I have homeowner’s insurance, but what about liability protection?

A: All visitors must sign a liability waiver to protect homeowners, site hosts, organizers, and others from liability.

Q: Do homeowners need to be on site during the tour?

A: Homeowners need not be present, but many enjoy speaking with visitors and answering questions.



ABOUT THE GUILD



NORTHWEST ECOBUILDING GUILD

The Northwest EcoBuilding Guild is a 501(c)(3) community of builders, designers, suppliers, homeowners, and partners concerned with ecological building in the Pacific Northwest. The Guild empowers people through education to transform the built environment for long term sustainability.

The Guild was founded in 1993 by a small group of professionals already incorporating green building ideas into their practices. They formed the Guild in order to network, learn, and exchange ideas related to their areas of expertise. The Guild has now grown to seven chapters serving the diverse bioregions of Washington, Oregon, Idaho, and British Columbia.

OUR MISSION is to support through education the progressive work of our members in the Pacific Northwest in order to improve the relationship between our communities and our built environment.

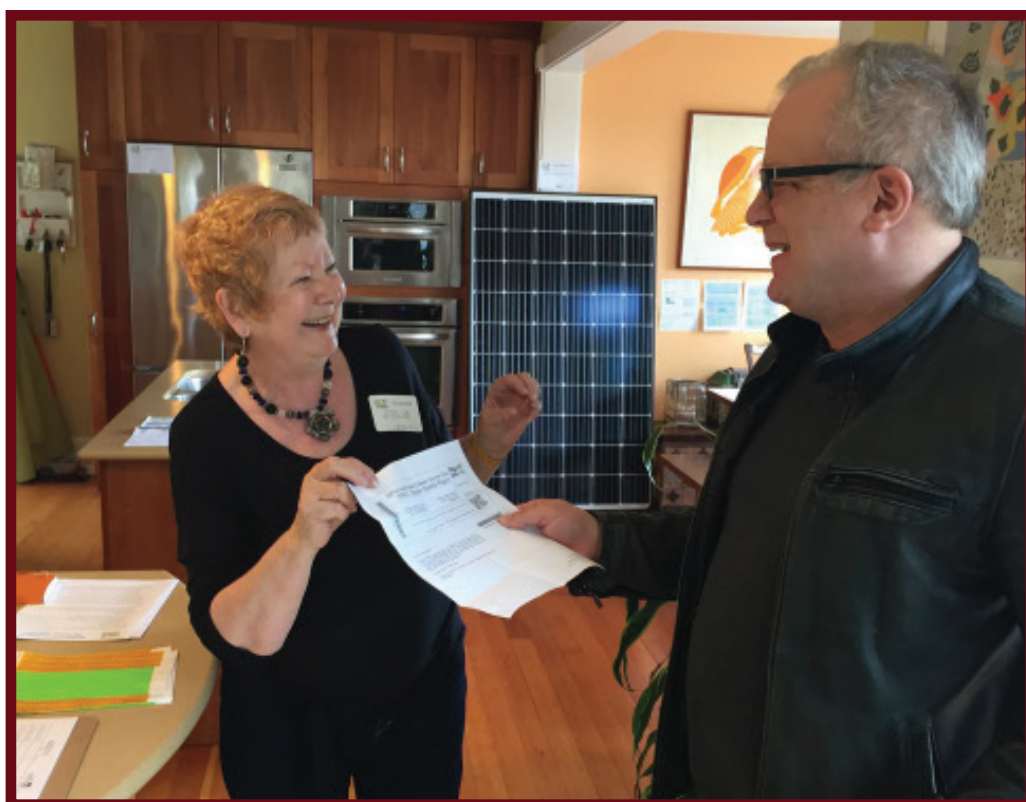
We provide open-source educational materials to the construction industry and the general public in order to encourage building practices that dramatically reduce carbon emissions, are self-sustaining, contribute to local economies, and create optimal conditions for human health and community.

We consider the needs of the seventh generation in all that we do and encourage inclusive discourse to that end.

Within the Guild community, there is a strong emphasis on thought leadership, community, integrity, sustainability, innovation, education, and fun. These values are the foundation for all Guild programs and are carried forward by the Guild Chapters and members alike.

Learn more at www.ecobuilding.org

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MEMBER BENEFITS

MONTHLY EVENTS Monthly Chapter events offer the opportunity to meet other green building professionals and interested homeowners, and exchange ideas, information, and resources. Visit our Events Calendar for a full listing of upcoming events in your area.

EDUCATION & TRAINING Ongoing educational events feature a variety of speakers, presentations, and roundtable discussions led by local and regional experts. You can also attend hands-on workshops, where you'll learn cutting-edge green building techniques. If you have a presentation, class or workshop you'd like to offer, let your Chapter leadership know!

GREEN PAGES LISTING All professional members receive a search engine optimized, link & logo enabled profile in our online Green Pages directory. The only Northwest, free-to-the-public, multi-media publication dedicated exclusively to advancing sustainable building professionals, techniques, practices, and products. Many consumers use the Green Pages to select contractors, designers, and other building professionals for project teams.

WEBSITE Our website averages 3,500 visitors a month! When you post Project Spotlights, Events and Member Articles through our Member Center, you are contributing to an ever-expanding pool of online green building resources, sought by visitors near and far. The content you post will give you and your business a much stronger presence in the green building and green trades community.

GREEN BUILDING SLAM Members receive a discount when attending our annual Northwest Green Building Slam + Summit, which features a new lineup of 10 innovative projects followed by an all day conference featuring locally and nationally-recognized leaders in green building each year, plus offers opportunities for networking and open space conversation with like-minded people.

COMMUNITY INVOLVEMENT Members are encouraged to get involved in local Chapter activities and regional programs. Connect with movers and shakers in the green building community, and gain new skills while you're at it! Whether it's event planning, marketing & communications, tabling at local events or contributing your expertise to programs like our Code Innovations Database or Technical Flash Cards library, we have a place for you!

“We loved catching the excitement and learning from the expertise of the participating owners, builders & hosts. It was great to get ideas about how to maximize our green potential in this area! We had some knowledge about a variety of technologies but learned so much more!”



CONTACT INFORMATION

SPONSORSHIP INQUIRIES

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Produced by



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**Register your site,
become a sponsor or volunteer!**

www.nwgreenhometour.org